



SWAMI VIVEKANANDA UNIVERSITY

EXCELLENCE . INNOVATION . ENTREPRENEURSHIP

www.swamivivekanandauniversity.ac.in

Workshop: Fundamentals of Photography



Department of Multimedia and Animation

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Mission

Fundamentals of Photography with Canon & Swami Vivekananda University

Our mission is to empower aspiring photographers with the essential skills and knowledge needed to master the art of photography. Through this workshop, we aim to provide hands-on experience with Canon's cutting-edge camera technology, enabling participants to explore the fundamentals of camera settings, composition, lighting, and creative storytelling. Guided by industry experts, this initiative fosters a deeper understanding of visual expression, helping students and enthusiasts capture moments with precision and artistry. Together, we strive to inspire creativity, enhance technical proficiency, and nurture a passion for photography in every participant.

Vision

"Fundamentals of Photography" Workshop with Canon & Swami Vivekananda University

The "Fundamentals of Photography" workshop, in collaboration with Canon and Swami Vivekananda University, aims to provide a transformative learning experience for aspiring photographers. Our vision is to empower participants with essential photography skills, from mastering camera settings to understanding composition, lighting, and storytelling through visuals. With hands-on training using Canon's latest technology, students will gain practical insights into DSLR and mirrorless photography, exposure control, and creative framing techniques.

Through this workshop, we seek to bridge the gap between theory and real-world application, fostering artistic expression, technical expertise, and industry readiness. By nurturing creativity and innovation, we aspire to inspire the next generation of visual storytellers to capture the world with a fresh perspective.

Speaker Details

Anindo Basu

Experienced sales and product trainer with a proven track record of 14+ years, specializing in empowering teams to achieve breakthrough results. With a passion for creativity and a flair for connecting with individuals, I thrive on helping organizations and professionals unlock their true potential.

Throughout my career, I have honed my training and coaching skills, working with both small and large teams across diverse industries. My approach blends innovative techniques with a deep understanding of sales strategies, enabling me to deliver impactful training sessions that motivate and inspire teams to exceed targets. I believe that a dynamic training environment, fueled by creativity, fosters an atmosphere of continuous growth and drives success.

In addition to my training expertise, I am adept at analyzing market trends, competitive landscapes, and customer needs. I have a keen eye for identifying opportunities to enhance products and services, enabling organizations to stay ahead of the curve and deliver unparalleled value to clients.

If you are seeking a sales and product trainer who brings a creative spark and a team-oriented approach to drive success, I would be delighted to connect.

Participants Details:

Tanay Biswas	Sem - II
Sk Abdur Razzak	Sem - II
Rahul Sadhukhan	Sem - II
Chayan Paul	Sem - II
Sanu Dolui	Sem - II
Kirti Sharma	Sem - II
Tanushri Barman	Sem - II
Moupriya Das	Sem - II
Suman Biswas	Sem - II
Nayanika Bandopadhyay	Sem - II
Srijita Naha	Sem - II
Sneha Das	Sem - II
Sohini Jana	Sem - II
Shrutaparna Mondal	Sem - II
Arijit Dey	Sem - II
Avijit Aich	Sem - II
Rupak Karmakar	Sem - II
Bipasha Das	Sem - II
Piyash Sinha Roy	Sem - II
Sayan Bhunia	Sem - II
Ananya Chatterjee	Sem - II
Suvajit Aich	Sem - II
Prity Biswas	Sem - II
Priti Bera	Sem - II
Sreemayee Bhattacharjee	Sem - II
Abhrajit Chakraborty	Sem - II
Mousumi Rabidas	Sem - II
Akash Jana	Sem - II
Ishita Dutta	Sem - II
Ridhi Gayen	Sem - II
Nidhi Gayen	Sem - II
Priyadarshini Roy	Sem - II
Debajyoti Ghosh	Sem - II
Trishan Ghosh	Sem - II
Nandita Seni	Sem - II
Purba Roy	Sem - II
Sribas Mandal	Sem - II
Kaoustob Das	Sem - II
Niloy Mallick	Sem - II
Alapan Ghosh	Sem - II
Sougata Dogra	Sem - II
Urmila Bhattacharya	Sem - II
Manabendra Bera	Sem - II
Simranjeet Singh	Sem - II
Priyanka Pramanik	Sem - II
Subhadip Samanta	Sem - II
Sujay Pal	Sem - II
Megha Roy	Sem - II
Tanmoy Manna	Sem - II
Md Riaz Islam	Sem - II
Nihal Kumar Yadaw	Sem - II
Sumitra Saha	Sem - II

Workshop: Fundamentals of Photography

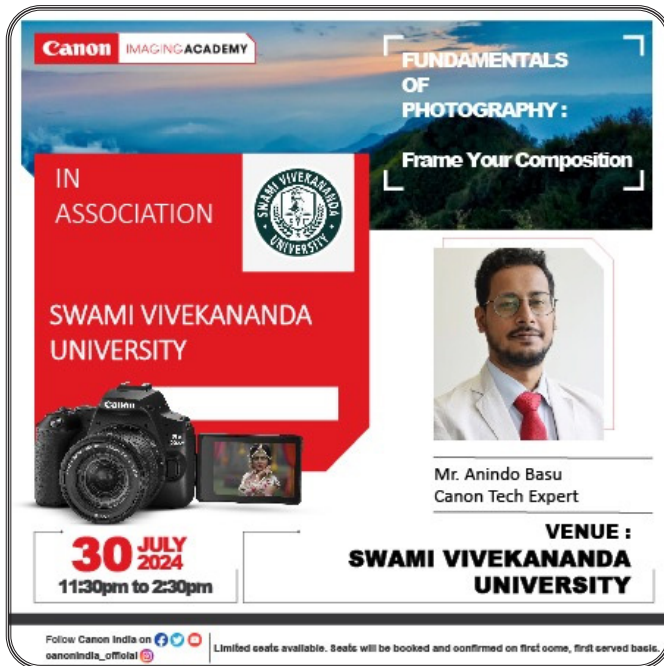
Unleash Your Inner Photographer with Canon and Swami Vivekananda University!

Join us for an enlightening session on the fundamentals of photography with renowned Canon tech expert, Mr. Anindo Basu. This exclusive workshop, hosted by Swami Vivekananda University, will delve into the world of photography, equipping you with the essential skills to capture stunning images.

Date: 30th July, 2024

Time: 11.30 PM Onwards

Don't miss this opportunity to learn from the best and elevate your photography game!



Programme Outcome

With Canon & Swami Vivekananda University

The Fundamentals of Photography workshop is designed to provide participants with a strong foundation in photography techniques, camera handling, and creative composition. Through a blend of theoretical learning and hands-on training, this workshop will help students develop essential skills required to excel in the field of photography.

Key Outcomes:

Technical Mastery – Understand and apply the fundamental concepts of photography, including the exposure triangle (aperture, shutter speed, and ISO), white balance, and metering modes.

Camera Handling & Settings – Gain proficiency in DSLR and mirrorless camera operations, including manual mode adjustments, autofocus techniques, and lens selection.

Composition & Visual Storytelling – Learn composition techniques such as rule of thirds, leading lines, framing, depth, and perspective to create impactful photographs.

Lighting Techniques – Explore natural and artificial lighting, including the use of reflectors, diffusers, and flash photography to enhance image quality.

Hands-on Experience – Engage in practical photography sessions across different environments to refine skills in portrait, landscape, and action photography.

Post-Processing Basics – Introduction to photo editing tools like Adobe Lightroom and Photoshop for basic corrections, color grading, and enhancing visual appeal.

Industry Relevance & Career Guidance – Gain insights into professional photography fields, including advertising, fashion, wildlife, and event photography, along with career-building tips.

Portfolio Development – Capture high-quality images throughout the workshop to start building a professional portfolio for future opportunities.

By the end of this workshop, participants will develop confidence, technical expertise, and creative vision, enabling them to capture stunning images with a professional approach.

Click. Create. Inspire!

Conclusion

With Canon & Swami Vivekananda University

The Fundamentals of Photography workshop has been an enriching experience, equipping participants with the essential skills and knowledge needed to excel in the art of photography. Through hands-on training, expert guidance, and interactive sessions, students have gained a deeper understanding of camera handling, composition techniques, lighting principles, and post-processing tools.

This workshop not only introduced participants to the technical aspects of photography but also encouraged them to develop their creative vision and storytelling abilities. With practical exposure to DSLR and mirrorless cameras, real-time shooting exercises, and industry insights, attendees are now better prepared to capture compelling images with confidence and precision.

As the workshop comes to a close, we hope that each participant will continue to explore, practice, and refine their photography skills. Whether pursuing photography as a hobby or a career, the knowledge gained here will serve as a strong foundation for future endeavors.

A special thanks to Canon and Swami Vivekananda University for making this learning opportunity possible, and to all the participants for their enthusiasm and dedication. Keep capturing moments, telling stories, and pushing the boundaries of creativity!

Keep Clicking, Keep Creating!